



## BEYOND VÄSTERBOTTEN'S BORDERS MALAGA DAYS 2022



Register here



### PROGRAM

**09.00-09.30**  
**Registration and coffee**

**09.30-09.55**  
**Welcome**

Welcome to the official opening of Västerbotten Malaga Office and the beginning of enhanced collaboration beyond borders.

Per Strömbro, moderator & Manuel Gonzalez, M.D. co-founder and coordinator of Västerbotten without borders and host for the day.

Lourdes Cruz, Commercial Director and Investment Attraction at the Malaga Tech Park Welcome to Malaga Tech Park. The Malaga4DigitalHealth Project

**09.55-10.35**  
**Political perspective and voices for international collaboration**

**09.55-10.05** Highlighting the Swedish Embassy's vision on the challenges and opportunities in health care services. The role of digitalisation.

Kristoffer Eliasson, First Embassy Secretary, Swedish Embassy in Spain.

**10.05-10.20** Political representation from the Regional Board of Region Västerbotten welcoming international collaborative projects

Nicklas Sandström, Vice Chairman of the Executive Board in Region Västerbotten & Anna-Lena Danielsson, Chair of the Healthcare Committee, Region Västerbotten (video)

**10.20-10.30** The vision of the Institute of Foreign Trade of Spain for digitalisation and collaborative projects

Rafael Fuentes Candau, Provincial Director of Trade and CEO, Spanish Institute for Foreign Trade (ICEX) in Malaga

**10.30-10.35** Why networking, collaboration and partnerships are key for innovation in health care?

Göran Larsson, Chief of R&D and Innovation Dept, Region Västerbotten (video)

Date: 12 May 2022

09.30 - 15.15 main program

15.30 - 17.00 networking and refreshments on the terrace

Venue: Malaga TechPark,  
Marie Curie 24. Málaga. Spain.

Digital participation via Zoom Webinar

**10.35-11.00**  
**Coffee break**

**11.00-12.00**  
**Research, innovation and digitalisation of health care, in an era of change**

**11.00-11.20** Digital Health – where are we heading in Sweden?

Patrik Sundström, Chief Digital Officer, Sweden Municipalities and Regions (SKR)

**11.20-11.40** Panel discussion: Different perspectives on research, innovation and digitalisation in health care

Camilla M Andersson, Area director of integrated care, Region Västerbotten

Johannes Hörnberg, CIO, Region Västerbotten

Ejja Häman Aktell, Head of Department of Healthcare and Welfare, Skellefteå Municipality

Patrik Sundström, Chief Digital Officer, SKR

**11.40-12.00** The role of the university: How the universities can support transformative collaborative projects in health care

Jose Aldana, Professor of Computer Science and deputy vice-rector for Translational Research. (OTRI), University of Malaga

Mats Falck, Head of division, Innovation Office and project leader of the Support Office for Life Science & Health (SOLH) project at Umeå University



## BEYOND VÄSTERBOTTEN'S BORDERS MALAGA DAYS 2022



**12.00-12.15**

**Pause**

**12.15-13.00**

**Presentation of the project Västerbotten without borders and ribbon cutting ceremony for the Malaga Office**

**12.15-12.25**

Introductory film clip

**12.25-12.40**

**Ribbon cutting ceremony**

**12.40-13.00**

Panel discussion: Perspectives on the Västerbotten without Borders' journey. Key findings and lessons learned from the project

Virginia Zazo, M.D., project manager, Västerbotten without borders

Manuel Gonzalez, M.D. co-founder, and project coordinator at Västerbotten without borders

Nils Sandberg, Innovation strategist, Region Västerbotten

Angela Deocampo R.N., project coordinator Västerbotten without borders

**13.00-14.00**

**Lunch break**

**14.00-15.00**

**Developing opportunities for remote workplaces (workation)**

14.00-14.20 The Remote Lab experience

Jenny Sandström & Maria Svensson Wiklander

14.20- 14.30 The Regional perspective: A successful example from the Canary Islands

Elsa Rodriguez, Founder and CEO at Futural tourism

14.30-14.40 The Regional perspectives: Softlanding program for remote workers

Isabel Pascual Villamor, Ayto Malaga

14.40-14.45 The Regional perspectives: Workation – a future possibility in Gold of Lapland?

Karin Fällman Stenlund, Director of Gold of Lapland

14.45-15.00 Panel discussion: The regional perspectives

Elsa Rodriguez, Isabel Pascual Villamor & Karin Fällström

**15.00-15.10**

**Wrap-up and closure of the day**

Per Strömbro, moderator & Manuel Gonzalez, M.D., co-founder and coordinator in Västerbotten without Borders, and host of the day

**15.30-17.00**

**Refreshments and networking on the terrace**